



Shocking Stats from 2013

Aimadvantage.com



Some jaw-dropping statistics about Facebook growth.



1.19 Billion active users in 2013
...18% over the previous year.



728 million people log on to FB each day
...25% increase over 2012!



16 million business pages as of May 2013...
increase from 8 million the year before...
100% increase in the number of business pages.



350 million photos uploaded every day!



Eye-opening statistics about Youtube growth.



6 billion hours of Youtube videos watched in March of
2013 alone... 50% increase from August 2012!



Compare to May 2012- 3 billion hours watched.



Reaches more US adults between 18 and 34 years old
than any cable network



2nd largest Search Engine...
more than Bing, Yahoo and Ask combined

What is your business doing to take advantage of this growth?
Get on board or get left behind in 2014!

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